# FOR ART'S SAKE





#### INTRODUCING

## **FUTURE // FOREVER**

The future woman is multifaceted; she is her highs, her lows, her 'on' days and her out-of-office days. She is the statement maker; the self-lover; the self-doubter and the do-it-aller.

Just like our new collection sunglasses, which reimagine retro shades into never-before-seen silhouettes, she learns from her past but is always looking to what's next.

This collection celebrates her, it celebrates you, it celebrates us.

### THE CAMPAIGN



You just need some peace and quiet so you can be alone with your 27,000 unread emails. Or maybe you need a nap, or a biscuit... or all of the above.



You're drinking celery juice, you're answering emails, you've literally never been this productive. What CAN'T you achieve today? That's the real question.



Between the dates and the dinners, the 7am desk sessions and the weekends that don't stop, you've forgotten to indulge in a little self love recently. No time like the present.



You have made it to the end of the week and you're feeling empowered. What day is it again? Who cares – it's time to put on some records and dance because you deserve it.

### THE CAMPAIGN



Who's that exceptionally good-looking person in the mirror? Oh right, it's you. You don't always feel good about yourself, but tonight you're feeling great, and that's something to celebrate.



Are you eating meringues and washing your hair? Yes. Are you considering lifting a weight or two? Also yes. Haven't you heard? Life's about balance.



Welcome to Bougee Beach: population one – you. You're lounging, you're luxuriating, you're living.



A vision, a goddess, a woman in control of her own future. You are you and that is something to celebrate every day of the week.





ACE BLACK KG1



ACE CHAMPAGNE KG2



ACE PINK KG3



ACE SLIVER KG4



DYNASTY BLACK KE1



#### DYNASTY CHAMPAGNE KE2



DYNASTY GREEN KE3



DYNASTY SILVER KE4





MOON BLACK
KM1



MOON CHAMPAGNE KM2



MOON PINK KM3



MOON SILVER KM4





#### MAD MAD BLACK KX1



MAD MAD NUDE KX2



MAD MAD CHAMPAGNE KX3

MAD MAD BLUE PICTURED LEFT KX4





KELLY BLACK KL1



KELLY CHAMPAGNE KL2



KELLY PINK KL3



KELLY AMBER KL4





SCARLETT BLACK KS1



SCARLETT CHAMPAGNE KS2



SCARLETT PURPLE KS3



SCARLETT BLUE KS4





DIAMOND BLACK KP1



DIAMOND CHAMPAGNE KP2



DIAMOND PINK KP3



DIAMOND SILVER KP4





COCOON BLACK KC1



COCOON NUDE KC2



COCOON PINK KC3



COCOON BLUE KC4





MORRIS GOLD OP261



MORRIS SILVER OP262



MORRIS BROWN OP263





CLUB GOLD OP271



CLUB SILVER OP272



CLUB BROWN OP273





JACKIE GOLD OP281



JACKIE SILVER OP282



JACKIE BROWN OP283





COCONUT GOLD OP241



COCONUT SILVER OP242



COCONUT GREY OP243



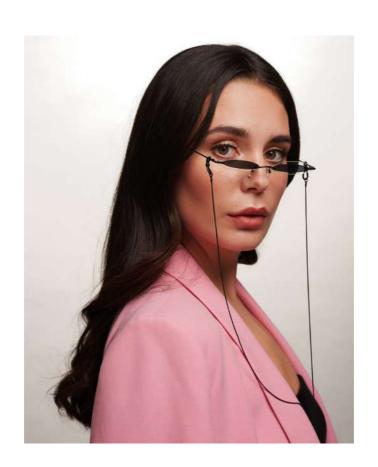


PARIS BROWN OP252



PARIS BLACK OP251

### TINY





TINY BLACK KJ1

### **EXTRA**





XTRA BLACK KH1



XTRA CHAMPAGNE KH2



XTRA SILVER KH3



XTRA PINK KH4

### **VACAY**





VACAY BLACK
KA1



VACAY CHAMPAGNE KA2



VACAY PINK KA3

### **MOMA**



MOMA CHAMPAGNE KW1



MOMA PINK KW3



MOMA BLACK KW2



Handcrafted from premium materials, our sunglasses have been individually checked to ensure life-long wear.

100% UVA and UVB-protection

Two luxurious blue velvet cases

Lightweight + ultra-strong nylon lenses

Individually hand-polished

All-day comfort

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